**SOURAV BASAK**

E-mail Address: - sourav.basak13@gmail.com

Mob Number    : - 9883100996

**MBA WITH 5 YEARS OF EXPERIENCE IN SALES AND MARKETING**

**Career Objective:-**

To be associated with a vibrant organization wherein my abilities of Marketing Management can be put to the best use and get involved in a team which values co-ordination, working with deadlines and dedication in the interest of the organization and constantly looks towards growth.

**Professional Experience:-**

* **Sharekhan Ltd.**  :- February -2016 to June -2016
* **Designation** :- Marketing Executive
* **Job Responsibilities    :**-
* Acquisition of clients for the Demat- trading account, mutual fund, bond and commodities month on month basis.
* Acquisition & handling the HNI, HUF &Corporate client.
* Communicating inter-day trading calls and investing ideas to client.
* Develop &maintain a long term relationship with the clients
* **Ventura Securities Ltd** :- March -2011 to January-2016
* **Designation** :- Relationship Officer
* **Job Responsibilities    :**-
* Acquisition of clients for the Demat- trading account, mutual fund, bond and commodities month on month basis.
* Acquisition & handling the HNI, HUF &Corporate client.
* Communicating inter-day trading calls and investing ideas to client.
* Develop &maintain a long term relationship with the clients
* **Prabhudas lilladher Pvt.Ltd:-** November, 2010 to March,2011
* **Designation** :-Relationship Officer
* **Job Responsibilities** :
* Prospecting of customers through new client acquisition, network, database &references.
* Achieve monthly base target as assigned by Business Manager.
* To engage clients in meaningful conversation about their finances and take active interest in their financial investment.

**Personal Attributes:-**-

* Optimistic, Confident and Energetic
* Receptive to ideas
* Believe in team work:

**Personal Details:-**

* Date of Birth                    :  13th April-1987
* Father’s Name                 : Late -Tarun Kumar Basak
* Permanent address          : 331/A,Rabindra Sarani,Kolkata-700006
* Gender                            : Male
* Marital Status                 : Single
* Hobbies                          : Reading Books, Making friends.
* Languages Known         :  Bengali, Hindi, English

**Declaration:-**

I hereby declare that the information furnished above is complete & true the best of my knowledge.

Place: Kolkata Sourav Basak